

Spring Public Health Conference

*Holiday Inn Downtown at the Park
Missoula, Montana
April 16 - 17, 2008*

*"Sowing the Seeds of Wellness
through Public Health"*



Who should attend?

- Maternal and child health program managers
- Public health professionals who oversee programs in public health education
- Nutrition specialists
- Drug prevention program professionals
- School health representatives
- Nurses
- Nurse practitioners
- Health educators

Why should you attend?

- To network with other professionals in the public health sector of Montana
- To gather up-to-date evidence-based information
- To identify solutions for the needs in your day-to-day interactions with clients

Highlights

- Tuesday, April 15 - WIC Training Day.
- Wednesday, April 16 - Keynote with Michael Fraser, CEO of the Association of Maternal and Child Health Programs, and eight breakout sessions so you can choose the information that will be most helpful to you
- Thursday, April 17 - Maternal and Child Health Advocacy Update, more breakout sessions and the closing drumming session.

Continuing Education

- Application has been submitted for CE approval from Montana Nurses Association. Requesting 8.5 hours.

Welcome Reception

Our welcome reception this year will be held Wednesday evening in the lower atrium of the Holiday Inn Downtown at the Park. Just step outside the door of your last session and begin to enjoy your time to socialize with your colleagues, as well as be eligible to win a door prize.



Keynote Speaker

Michael Fraser, PhD, is the CEO of the Association of Maternal and Child Health Programs in Washington, D.C. Dr. Fraser received a Distinguished Service Award from Tommy Thompson, Secretary of Health and Human Services, for exemplary teamwork, productivity, organization and scientific excellence demonstrated during the public health emergency response to the World Trade Center and Pentagon terrorist attacks and the anthrax investigation. He also received a Certificate of Appreciation from CDC in response to the anthrax events of 2001. Dr. Fraser has authored many research articles and professional publications.

Motivational Session

The Drum Brothers Rhythm Experience is an interactive team building event for all ages. This will be an experience of group collaboration, harmony, and active listening and a metaphor for successful community. New research has shown that drumming reduces stress and generates feelings of relaxation and focus. Make your plans to participate in this time of creativity, spontaneity, and exploration.



Tuesday, April 15

8:30 a.m. - 9:00 a.m.	Welcome and State Update Speaker: Joan Bowsher - WIC Supervisor, and other WIC Staff - Helena	MAWA Membership Meeting - Tuesday, April 15, 7:00 a.m. - 8:30 a.m.
9:00 a.m. - 12:00 noon	Montana SPIRIT System Speaker: Julie Alyea - Senior Manager for WIC Development Team and Greg Smith, Senior Policy Specialist, Covansys, Overland Park, KS	
12:00 noon - 1:00 p.m.	Lunch (provided with registration)	
1:00 p.m. - 3:00 p.m.	Results of a Social Marketing Campaign for Breastfeeding: The National Breastfeeding Awareness Campaign Speaker: Suzanne Haynes, PhD - Senior Science Advisor, Office on Women's Health, U.S. Department of Health and Human Services, Washington, D.C.	
3:00 p.m. - 3:30 p.m.	Break	
3:30 p.m. - 5:00 p.m.	Civil Rights Update Speaker: Lynnae Bright - Officer in Charge, Helena and Salt Lake City Offices, USDA Field Office, Helena	Public Health Nursing Directors - Tuesday, April 15 5:30 p.m.
5:00 p.m.	Adjourn for the Day	

Wednesday, April 16

8:30 a.m. - 10:00 a.m.	Opening Keynote - New Directions for Public Health - A National Perspective Speaker: Michael Fraser, PhD - CEO, Association of Maternal & Child Health Programs, Washington, D.C.			
10:00 a.m. - 10:30 a.m.	Break (in trade show area)			
10:30 a.m. - 12:00 noon	Session A	Session B	Session C	Session D
	Primary Prevention of Sexual Violence <ul style="list-style-type: none"> Kelly Parsley, MS - Carroll College and DPHHS Rape Prevention Education Program, Helena 	Steps to A New You <ul style="list-style-type: none"> Lynn Paul, EdD, RD, LN - Montana State University, Bozeman 	Environmental Health: Are We Doing Enough to Protect Our Kids? <ul style="list-style-type: none"> Alison Campfield, RS Mary Lou Gilman, RS Shannon Therriault, RS <p>All speakers are from the Missoula City-County Health Department, Missoula</p>	Tobacco Use Among College Students <ul style="list-style-type: none"> Various presenters from the Tobacco Research Team at the University of Montana, Missoula
12 noon - 1:30 p.m.	Lunch (provided with registration)			
1:30 p.m. - 3:30 p.m.	Afternoon Keynote - Breastfeeding at the Worksite Campaign Speaker: Suzanne Haynes, PhD - Senior Science Advisor, Office on Women's Health, U.S. Department of Health and Human Services, Washington, D.C.			
3:00 p.m. - 3:30 p.m.	Break (in trade show area)			
3:30 p.m. - 4:00 p.m.	Session A	Session B	Session C	Session D
3:30 p.m. - 5:00 p.m.	How Our Work Counts: The Strengths and Limitations of Data <ul style="list-style-type: none"> Thale Dillon - Director of Economic Research Daphne Herling, MSW - Director of Community Research <p>Both speakers are from Montana KIDS COUNT, Bureau of Business & Economic Research, University of Montana, Missoula</p>	Helping Women and Men Choose and Use Their Preferred Birth Control Method <ul style="list-style-type: none"> Donci Bardash - Health Education Specialist Liz Johnson, APRN - Nurse Consultant <p>Both speakers are from Women's and Men's Health Section, Department of Public Health & Human Services, Helena</p>	Domestic Violence Basics - How Women and Children Are Affected <ul style="list-style-type: none"> Nicole Gray Molly Korpela Kelly Myhro <p>All speakers are from the Montana Coalition Against Domestic and Sexual Violence, Helena</p>	Eat Smart Shop Smart Supermarket Tours <ul style="list-style-type: none"> Kristin Rohfleisch - Senior Community Health Specialist, Missoula City-County Health Department, Missoula
5:00 p.m.	Reception - Holiday Inn Downtown at the Park - Door prize awarded			

Family Health Advisory Council Meeting -
Wednesday, April 16
12:00 noon - 1:30 p.m.

Montana KIDS COUNT Advisory Board -
Wednesday, April 16
6:30 p.m. - 8:00 p.m.

Thursday, April 17

7:30 a.m.	Breakfast Buffet - Montana Child Health Advocacy and Planning Speaker: Steve Yeakel - Executive Director, Montana Council for Maternal and Child Health, Helena			
8:30 a.m. - 10:00 a.m.	Session A	Session B	Session C	Session D
	A Field Guide to Sexuality Education <ul style="list-style-type: none">• Laura Mentch - EdM, CAS - Bridger Clinic, Bozeman• Angel Nordquist - Planned Parenthood of Montana, Missoula	Suicide Among the Young: Facts, Figures and Formulas for Prevention <ul style="list-style-type: none">• Karl Rosston, LCSW - Suicide Prevention Coordinator, Department of Public Health & Human Services, Helena	Children and Youth with Special HealthCare Needs: Montana Collaborating with the Utah Regional Leadership in Neurodevelopmental Disabilities Program <ul style="list-style-type: none">• Judith Holt, PhD - Utah State University, Logan, UT	The Hows and Whys of Maternal Child Health / Block Grant Accountability <ul style="list-style-type: none">• MCH Data Monitoring Staff - Department of Public Health & Human Services, Helena
10:00 a.m. - 10:30 a.m.	Break (with time to check out of sleeping room)			
10:30 a.m. - 12:30 p.m.	The Drum Brothers Rhythm Experience - Door prize awarded!			
12:30 p.m.	Conference Concludes			



Registration Form

Name _____

As it should appear on your name badge, please.

Affiliation / Company _____

Mailing Address _____
Street City State Zip

Phone _____ Email _____

Please check the Sessions you plan to attend

	Session A	Session B	Session C	Session C
Wednesday - 10:30 a.m.				
Wednesday - 3:30 p.m.				
Thursday - 8:30 p.m.				

Please list any dietary restrictions you have: _____

Please mark your method of payment:

_____ Check payable to Spring Public Health Conference

_____ State Department IJV. Provide # _____

_____ DPHHS Speed Chart. Provide # _____

Return registration to: Spring Public Health Conference
PO Box 217
Helena, MT 59624

Registration Fee

For registrations postmarked by March 28, please use the lowest rate. Higher fees apply to all registrations postmarked March 29 or later, and at the door.

_____ \$150 / \$175 - All 3 days - Includes course materials and meals, breaks and reception.

_____ \$125 / \$150 - 2 days - Includes course materials and meals, breaks and reception. Which 2 days will you attend? ____ Tues. ____ Wed. ____ Thurs.

_____ \$85 / \$110 - 1 day - Includes course materials and meals, breaks and reception. Which day will you attend? ____ Tues. ____ Wed. ____ Thurs.

_____ \$50 - Student full registration. Includes course materials and meals, breaks and reception. Which days will you attend? ____ Tues. ____ Wed. ____ Thurs.

Application has been submitted to the Montana Nurses Association for CE approval at 8.5 hours.

Do you plan to take advantage of this CE Approval? ☐ Yes ☐ No



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Lodging

A block of rooms has been reserved at the Holiday Inn Downtown at the Park in Missoula. Please mention Spring Conference when booking your reservation by calling 406-721-8550. Room block is available through Friday, March 28.

A Green Conference

DPHHS is working closely with the Holiday Inn Downtown at the Park to have bins available to recycle newspapers, bond paper, aluminum and other items as completely as possible in the area.

Questions?

Please contact the conference coordinators.

Premier Planning, Gail or Claire - 406-442-4141

gailb@mt.net or clairei@mt.net (Please put Spring Conference in the subject line).

Cancellation

Cancellations by Friday, March 28, or prior, will be accepted and be assessed a 15% processing fee. Cancellations after that date are non-refundable.